

# L S T 5 3 4

# Newsletter

July, August, September 2013

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## BOOT CAMPAIGN

The Boot Campaign is a grassroots initiative started by five women from Texas known as the Boot Girls. The campaign encourages everyone to “get their boots on” providing an easy and tangible way for Americans to show appreciation for troops, cultivate awareness of the challenges they face upon return and raise funds for military programs meeting the physical and emotional needs of our heroes.

What is it that moves you to appreciate your freedom? Perhaps it's hearing the National Anthem or watching a parade, maybe it's the fly-over at your favorite sporting event. For The Boot Campaign, it's boots! They show personal gratitude for our military. Flags and ribbons decorate houses and cars, but boots go where you go and tell the story of thankful Americans wearing their gratitude for the guardians of our freedom.

The first step in making a difference is to understand the need and to make people aware of that need. The Boot Campaign was developed to bridge the gap between American society and the warriors that protect her. The contrast of

wearing combat boots with everyday clothes starts a conversation. When you put your boots on, people want to know what you're up to! More often than not they also decide to join you. Before you know it, your act of wearing boots influences those around you to do the same. The goal is to see 1.4 million Americans with their boots on thanking 1.4 million active duty military serving in 150 countries globally and stateside.

No single organization has the ability to solve the diverse and complex issues that surround our returning heroes. The mission of The Boot Campaign is to provide the funding needed for best programs available today for relevant issues. Some of those programs are through the Boot Campaign's internal initiatives, and other charity initiatives that work hand in hand with the Boot Campaign. Proceeds from our boot sales combined with donations and corporate sponsorships help us to assist wounded military and their families with job placement, mortgage free homes, PTSD counseling, adaptive clothing and so much more.

The Boot Girls are five hard-working professional women who spend their spare time volunteering with the Boot Campaign, which they founded in 2009. After reading the book Lone Survivor by Marcus Luttrell, they were humbled by what those in military service endure, providing them the freedom to pursue their own professional careers. Become acquainted with one of these sassy, hard-working Texas women.



I met Sherri at an Orthodontic Convention. She is an orthodontist in East Texas. If you had told Sherri three years ago she would become the executive director of a national charity organization with 50,000+ fans on Facebook, she would

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have asked you if you were on drugs; preferably the nitrous-oxide kind, or more commonly known as laughing gas.

Born in OK, and raised in multiple states, Sherri is a wife and mother of two. She is a graduate of Oklahoma State University and Baylor College of Dentistry. She's owned her own orthodontic practice in the East Texas area since completing her Orthodontic Specialty Training from Baylor University and also co-manages a family business with her brother "on the side".

Her love of music combined with her passion to travel and take on new challenges perfectly suited Sherri for the launch of The Boot Campaign in September 2009. Along with 4 other friends, one of whom she met while attending OSU, they formed the Boot Campaign with little more than some borrowed combat boots and a snappy photographer in Boot Girl Mariae.

The whole reason the Boot Campaign exists is due to the response the Boot Girls had to Marcus' book, the Lone Survivor. A native of the East Texas area, Marcus is a Retired US Navy SEAL with numerous combat operation awards. His support of the Boot Girl's idea and subsequent development of their non-profit organization is incalculable. While he has his own non-profit charity, the Lone Survivor Foundation, and one of the Boot Campaign's partner charities, Marcus' generous

support of the Boot Campaign goes beyond the call of duty. I got to meet Marcus Luttrell at the same Orthodontic convention recently. It was a very inspiring lecture.

For more information on The Boot Campaign, check out the website at [www.bootcampaign.com](http://www.bootcampaign.com).



## NEWS

New York's Liberty Tower, known as One World Trade Center, reached its final height in May, 2013. It is for now the tallest building in the Western Hemisphere. It was a very expensive building costing 3.95 billion dollars. When completed in 2014, here are a few interesting facts:

- The top of the mast will have a beacon visible from up to 50 miles on a clear day.
- At the bottom of the mast, there is a spire of circular rings that house broadcast outlets and the window washing equipment.
- The mast is secured with Kevlar cables.
- 1,776 feet high, the tower recognizes America's independence.
- The observation deck is on floors 100-102.
- The higher floors will house restaurants, the gift shop, and a space for special events.
- 48,000 tons of steel was used.

- Business offices will occupy floors 20-90 and get smaller as the floor gets higher due to its design.
- The building's elevators will be among the fastest in the West. Express elevators will reach a speed of 2000 feet per minute. There are 70 elevators in total.
- Total building space occupies 3.5 million square feet.
- Safety features include biological and chemical filters in the air supply system.
- There are multiple back up lighting systems.
- Two taller buildings at present are in Mecca and Dubai.
- Insulated glass panels allow for maximum natural lighting.
- Total amount of glass on the exterior – one million square feet.

Some people will forever call this building the Freedom Tower. The owners prefer to have it known as One World Trade Center.

Good luck with that one!!

## THE BIKE BRIGADE

New York City is now introduced to the bike sharing program. For every one person who loves the bikes, there is equally one person who hates them. The bike program is the talk of New York City. Here are a few fun facts about the program.

Citibank funded the program so they could get their name on the bikes and the bike racks. For this honor, they paid 41 million dollars!

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There are an average of 14,200 trips per day on the bikes.

The average length of a ride is 23 minutes and 36 seconds.

Total revenue in the first 2 weeks of the program: \$3,334,000.00

They do sell an annual membership for \$95.00. Those polled said mostly they were glad they spent the money.

Regarding using the bike share program, most think it is easy or somewhat easy to retrieve a bike.

The bikes are black and Citibank blue. They are rather clunky. The most popular bike station is at Broadway and West 57<sup>th</sup> Street. That is not far from my office.

It is rumored that a high powered attorney is getting the city to remove the bike stations from some of the more ritzy apartment buildings. You hear the old... "not in my neighborhood"!!!!

We'll see how long it takes for the newness to wear off. Stay tuned.

## IN SYMPATHY

Betty Fielder, wife of Engineer Alex Fielder, passed away on June 10<sup>th</sup>, 2013. Many of us met Betty at our early reunions. May she rest in peace.

## HOLIDAYS

### July

4 Independence Day



24 Parents Day

### August

5 Friendship Day

19 National Aviation Day



### September

5 Labor Day

11 Grandparents Day  
Patriot Day

16 National POW/MIA Recognition Day



17 Constitution Day & Citizenship Day

21 Senior Citizen Day



25 Gold Star Mother's Day

29 Rosh Hashanah

## BIRTHDAYS:

### August 16

Luther Lyles  
2407 Reynolds Road  
Wauchula, FL 33873



### September 1

John Stanley Primmer  
19410 East Cameron Road  
Rockford, WA 99030

## September 11

Myron W. Pully, Jr.  
63 Yorktown Road  
Newport News, VA 23603

## A CHAPLAINS' PRAYER

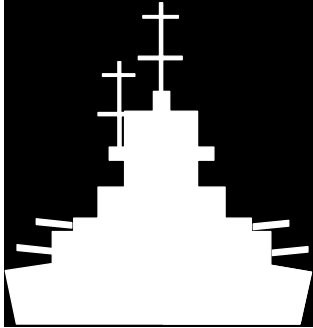
Almighty God, you have given us this great land as our heritage. We humbly pray that we may always remember your generosity and faithfully do your will. Bless our land with honest industry, truthful education and an honorable way of life. Defend our liberties and strengthen the resolve of the people who have come from throughout the world to make America their home. Lead us to choose the harder right instead of the easier wrong. Help us to appreciate the opportunities that are ours as we struggle to bring harmony to an unsettled world. May we balance our concern for justice with a willingness to display mercy, and may our concern for security be tempered with a willingness to take risks which will produce worthwhile change for the good of all people. O Lord, we pray for your guidance as we work together for the best interest of our communities, our nation, our world, and the ultimate goal of peace. When times are prosperous, let our hearts be thankful and in troubled times may our deepest trust be in you. Amen.

*Chaplain's Service Book of Prayers*

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### Just for Fun



A couple is lying in bed. The husband turns to his wife and says, "I am going to make you the happiest woman in the world."

The woman replies, "I'll miss you!"

A man asks his wife as he stepped out of the shower on a very hot summer day, "what do you think the neighbors would say if I mowed the lawn in my birthday suit?"

She replied..."probably that I married you for your money."

### Nautical Terms

#### *Piss and Punk*

Slang used by sailors meaning bread and water.



#### *Bread and Water*

Diet for 2 days out of 3 for men assigned to the brig for disciplinary misconduct.

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